



## “SHARE AND WIN!” CAMPAIGN RULES

### 1. THE CAMPAIGN

#### 1.1 Campaign objective:

The "Share and Win!" Incentive Campaign is established by the Institute of Integrity, ESG, and Money Laundering Prevention and Combating the Financing of Terrorism (IPLD) through the distribution of prizes, with the aim of encouraging participants **TO INDIRECTLY HELP PROMOTE REGISTRATIONS FOR THE 5TH IPLD INTERNATIONAL CONGRESS THROUGH SOCIAL MEDIA**, following the criteria defined in these rules.

#### 1.2 Target audience:

The campaign is open to all individuals over 18 years of age, residing in national and international territories.

#### 1.3 Duration:

The campaign period will be until May 24, 2023. The company reserves the right to extend or terminate the campaign at any time without prior notice.

#### 1.4 Communication with participants:

IPLD will contact participants through the data provided at the time of registration for the campaign. It is the responsibility of the participant to provide accurate and up-to-date information.

### 2. THE CAMPAIGN MECHANICS

#### 2.1 Participation in "Share and Win!":

Participation in the campaign will only be allowed by **SHARING THE LINK TO THE CONGRESS REGISTRATION ON SOCIAL MEDIA, TO REGISTER NEW PEOPLE FOR THE 5TH IPLD INTERNATIONAL CONGRESS**. In addition, the participant must have prior knowledge of the rules contained in these rules and express their full acceptance of the terms and conditions established here.

#### 2.2 Cancellation of participation:

IPLD reserves the right to cancel the participation of any candidate who fails to comply with any item in these rules.

#### 2.3 Copyright:

By participating in the campaign, the participant declares to be the sole and exclusive responsible for any image, video, or audio produced, authorizing the company to use them in any means of communication without charge or any other form of compensation.



### 3. EVALUATION CRITERIA

#### 3.1 Responsible evaluator:

The evaluation of the participants will be made by **LUCAS TEIDER, HEAD OF IPLD BUSINESS**.

#### 3.2 Evaluation methodology:

The evaluation of the participants will be made by **ADDING POINTS**. Each registration made from the link shared by the participant will generate one point. In case of a tie, the criterion used to choose the winner will be by the order of registration of the candidates.

### 4. AWARDS

#### 4.1 Awards:

Prizes will be awarded to the top three contestants, as detailed below: the first-place winner will receive **A CSA INTERNATIONAL VOUCHER** with a validity of 6 months, **A CSA NATIONAL VOUCHER** with a validity of 6 months, **AND A PREPARATORY COURSE** with a validity of 6 months; the second-place winner will receive **A CSA INTERNATIONAL VOUCHER** with a validity of 6 months **AND A CSA NATIONAL VOUCHER** with a validity of 6 months; and the third-place winner will receive **A CSA INTERNATIONAL VOUCHER** with a validity of 6 months **AND A PREPARATORY COURSE** with a validity of 6 months. All prizes are non-transferable and nominal. The campaign results will be announced on May 30, 2023, and the prizes will be delivered on May 31, 2023.

### 5. PROTECTION OF PERSONAL DATA

The participant expresses their free, informed and unequivocal consent regarding the treatment of their data for the specific purposes of registration, initiative disclosure and email marketing, respecting the other rights provided by the General Data Protection Law (Federal Law n°. 13,709/2018) and other applicable norms.

### 6. GENERAL PROVISIONS

#### 6.1 Specificity:

IPLD reserves the right to change these rules at any time without prior notice. Participant questions should be sent to **CONTACT@IPLD.COM.BR OR WHATSAPP (11) 94205-9699** and will be answered within **24 HOURS** of receipt.